Q1

**Quarterly Market Review** 

First Quarter 2024



# **Quarterly Market Review**

First quarter 2024





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## **Quarterly Market Summary**

Index returns

	US Stock Market	International Developed Stocks	Emerging Markets Stocks	Global Real Estate	US Bond Market	Global Bond Market ex US
Q1 2024		STO	CKS		ВОІ	NDS
	10.02%	5.59%	2.37%	-1.19%	-0.78%	0.58%
Since Jan. 2001						
Average Quarterly Return	2.4%	1.6%	2.5%	2.2%	0.9%	0.9%
Best	22.0%	25.9%	34.7%	32.3%	6.8%	5.4%
Quarter	2020 Q2	2009 Q2	2009 Q2	2009 Q3	2023 Q4	2023 Q4
Worst	-22.8%	-23.3%	-27.6%	-36.1%	-5.9%	-4.1%
Quarter	2008 Q4	2020 Q1	2008 Q4	2008 Q4	2022 Q1	2022 Q1

Past performance is not a guarantee of future results. Indices are not available for direct investment. Index performance does not reflect the expenses associated with the management of an actual portfolio.

Market segment (index representation) as follows: US Stock Market (Russell 3000 Index), International Developed Stocks (MSCI World ex USA Index [net dividends]), Emerging Markets (MSCI Emerging Markets Index [net dividends]), IS Bond Market (Bloomberg US Aggregate Bond Index), and Global Bond Market ex US (Bloomberg Global Aggregate ex-USD Bond Index [hedged to USD]). S&P data © 2024 S&P Dow Jones Indices LLC, a division of S&P Global. All rights reserved. Frank Russell Company is the source and owner of the trademarks, service marks, and copyrights related to the Russell Indexes. MSCI data © MSCI 2024, all rights reserved. Bloomberg data provided by Bloomberg.



## Long-Term Market Summary

Index returns as of March 31, 2024

	US Stock Market	International Developed Stocks	Emerging Markets Stocks	Global Real Estate	US Bond Market	Global Bond Market ex US
1 Year		STO	CKS	_	ВО	NDS
	29.29%	15.29%	8.15%	7.44%	1.70%	5.92%
5 Years						
	14.34%	7.48%	2.22%	1.21%	0.36%	1.03%
10 Years						
	12.33%	4.81%	2.95%	3.89%	1.54%	2.64%

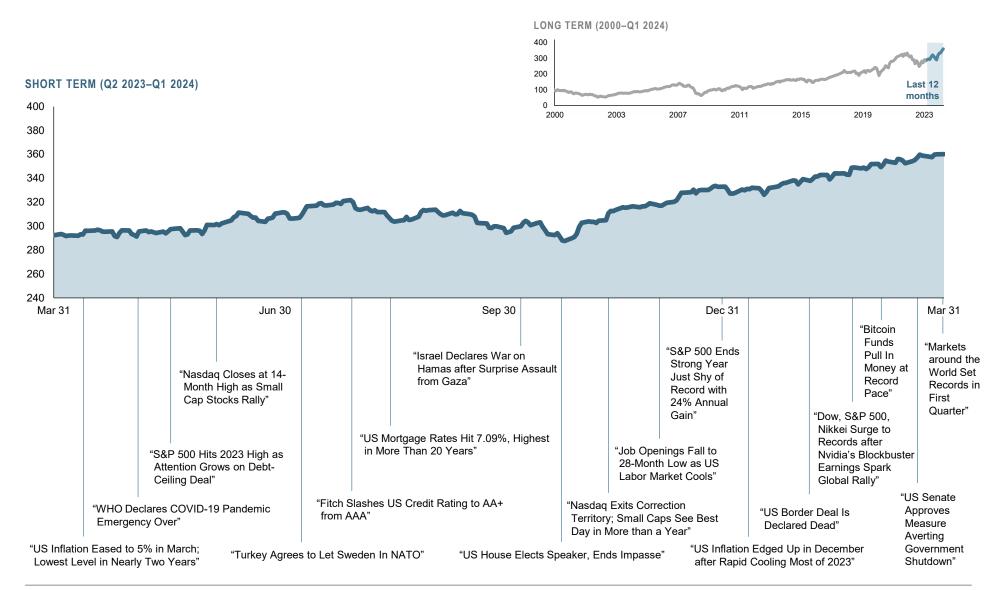
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Market segment (index representation) as follows: US Stock Market (Russell 3000 Index), International Developed Stocks (MSCI World ex USA Index [net dividends]), Emerging Markets (MSCI Emerging Markets Index [net dividends]), Global Real Estate (S&P Global REIT Index [net dividends]), US Bond Market (Bloomberg US Aggregate Bond Index), and Global Bond Market ex US (Bloomberg Global Aggregate ex-USD Bond Index [hedged to USD]). S&P data © 2024 S&P Dow Jones Indices LLC, a division of S&P Global. All rights reserved. Frank Russell Company is the source and owner of the trademarks, service marks, and copyrights related to the Russell Indexes. MSCI data © MSCI 2024, all rights reserved. Bloomberg data provided by Bloomberg.



## World Stock Market Performance

MSCI All Country World Index with selected headlines from past 12 months



These headlines are not offered to explain market returns. Instead, they serve as a reminder that investors should view daily events from a long-term perspective and avoid making investment decisions based solely on the news.

# AMERICAN FINANCIAL ADVISORS ADVISORS

## **US Stocks**

### First quarter 2024 index returns

The US equity market posted positive returns for the quarter and outperformed both non-US developed and emerging markets.

Value underperformed growth.

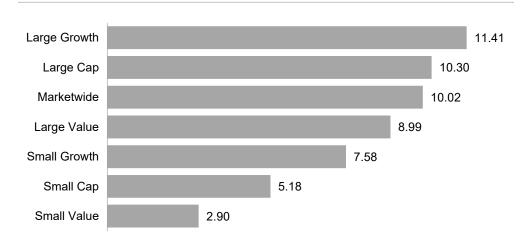
Small caps underperformed large caps.

REIT indices underperformed equity market indices.

#### **World Market Capitalization—US**



#### Ranked Returns (%)



#### Period Returns (%)

				Annualized	
Asset Class	QTR	1 Year	3 Years	5 Years	10 Years
Large Growth	11.41	39.00	12.50	18.52	15.98
Large Cap	10.30	29.87	10.45	14.76	12.68
Marketwide	10.02	29.29	9.78	14.34	12.33
Large Value	8.99	20.27	8.11	10.32	9.01
Small Growth	7.58	20.35	-2.68	7.38	7.89
Small Cap	5.18	19.71	-0.10	8.10	7.58
Small Value	2.90	18.75	2.22	8.17	6.87

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Market segment (index representation) as follows: Marketwide (Russell 3000 Index), Large Cap (Russell 1000 Index), Large Value (Russell 1000 Value Index), Large Growth (Russell 1000 Growth Index), Small Cap (Russell 2000 Index), Small Value (Russell 2000 Value Index), and Small Growth (Russell 2000 Growth Index). World Market Cap represented by Russell 3000 Index, MSCI World ex USA IMI Index, and MSCI Emerging Markets IMI Index. Russell 3000 Index is used as the proxy for the US market. Dow Jones US Select REIT Index used as proxy for the US REIT market. MSCI data © MSCI 2024, all rights reserved. Frank Russell Company is the source and owner of the trademarks, service marks, and copyrights related to the Russell Indexes.

## International Developed Stocks



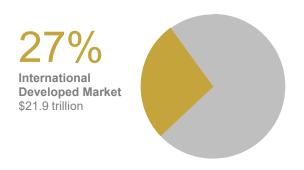
First quarter 2024 index returns

Developed markets outside of the US posted positive returns for the quarter and underperformed the US market, but outperformed emerging markets.

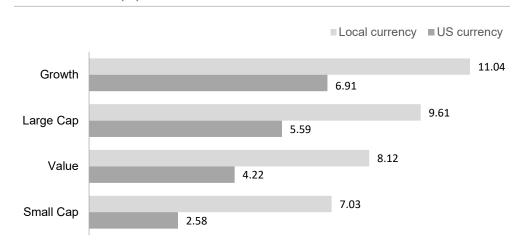
Value underperformed growth.

Small caps underperformed large caps.

#### **World Market Capitalization—International Developed**



#### Ranked Returns (%)



#### Period Returns (%)

				Annualized	
Asset Class	QTR	1 Year	3 Years	5 Years	10 Years
Growth	6.91	13.66	2.83	7.86	5.74
Large Cap	5.59	15.29	4.93	7.48	4.81
Value	4.22	16.90	6.80	6.62	3.61
Small Cap	2.58	10.04	-0.93	5.39	4.54

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Market segment (index representation) as follows: Large Cap (MSCI World ex USA Index), Small Cap (MSCI World ex USA Small Cap Index), Value (MSCI World ex USA Value Index), and Growth (MSCI World ex USA Growth Index). All index returns are net of withholding tax on dividends. World Market Cap represented by Russell 3000 Index, MSCI World ex USA IMI Index, and MSCI Emerging Markets IMI Index. MSCI World ex USA IMI Index as the proxy for the International Developed market. MSCI data © MSCI 2024, all rights reserved. Frank Russell Company is the source and owner of the trademarks, service marks, and copyrights related to the Russell Indexes.

# **Emerging Markets Stocks**



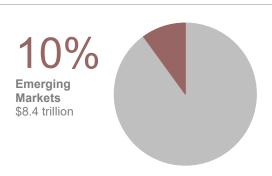


Emerging markets posted positive returns for the quarter and underperformed both US and non-US developed markets.

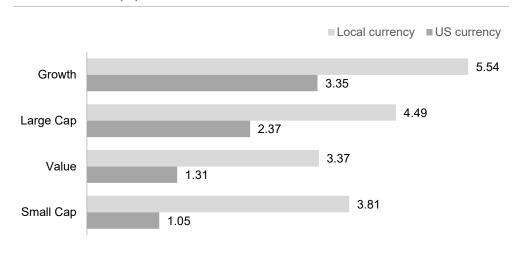
Value underperformed growth.

Small caps underperformed large caps.

#### **World Market Capitalization—Emerging Markets**



#### Ranked Returns (%)



#### Period Returns (%)

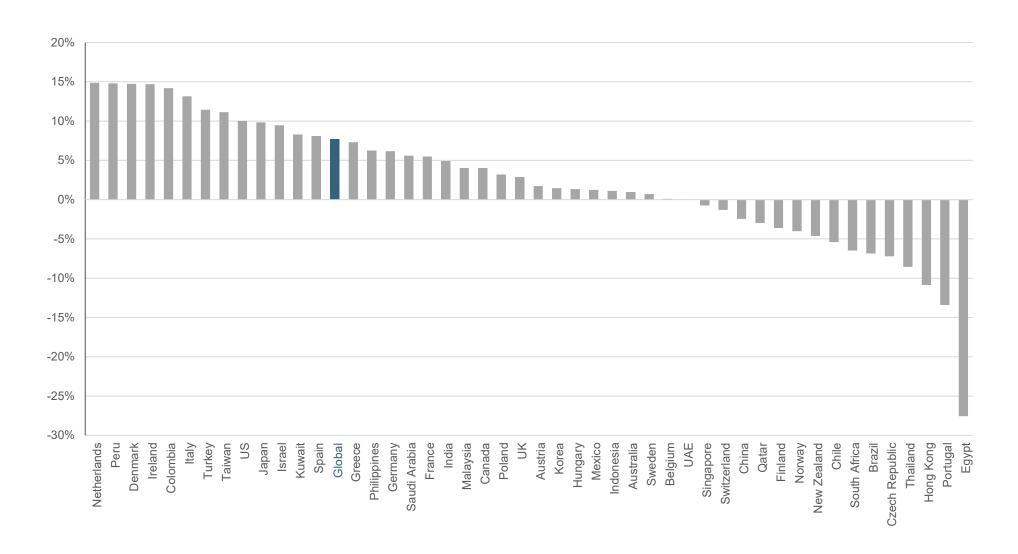
				Annualized	
Asset Class	QTR	1 Year	3 Years	5 Years	10 Years
Growth	3.35	5.16	-8.85	2.24	3.63
Large Cap	2.37	8.15	-5.05	2.22	2.95
Value	1.31	11.36	-0.91	2.09	2.15
Small Cap	1.05	20.56	4.23	8.51	5.09

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Market segment (index representation) as follows: Large Cap (MSCI Emerging Markets Index), Small Cap (MSCI Emerging Markets Small Cap Index), Value (MSCI Emerging Markets Value Index), and Growth (MSCI Emerging Markets Growth Index). All index returns are net of withholding tax on dividends. World Market Cap represented by Russell 3000 Index, MSCI World ex USA IMI Index, and MSCI Emerging Markets IMI Index used as the proxy for the emerging market portion of the market. MSCI data © MSCI 2024, all rights reserved. Frank Russell Company is the source and owner of the trademarks, service marks, and copyrights related to the Russell Indexes.

# **Country Returns**

First quarter 2024 index returns



#### Past performance is no guarantee of future results.

Country returns are the country component indices of the MSCI All Country World IMI Index for all countries except the United States, where the Russell 3000 Index is used instead. Global is the return of the MSCI All Country World IMI Index. MSCI index returns are net dividend. Indices are not available for direct investment. Their performance does not reflect the expenses associated with the management of an actual portfolio. Frank Russell Company is the source and owner of the trademarks, service marks and copyrights related to the Russell Indexes. MSCI data © MSCI 2024, all rights reserved.

## Commodities

### First quarter 2024 index returns

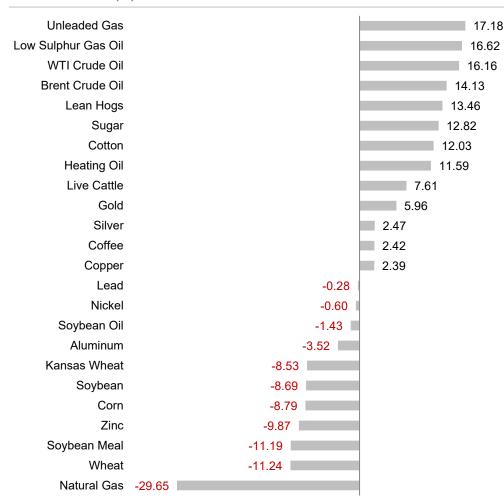
The Bloomberg Commodity Total Return Index returned +2.19% for the first quarter of 2024.

Unleaded Gas and Low Sulfur Gas Oil were the best performers, returning +17.18% and +16.62% during the quarter, respectively. Natural Gas and Wheat were the worst performers, returning -29.65% and -11.24% during the quarter, respectively.

#### **Period Returns (%)**

				Annualized	
Asset Class	QTR	1 Year	3 Years	5 Years	10 Years
Commodities	2.19	-0.56	9.11	6.38	-1.56

#### Ranked Returns (%)





## **Fixed Income**

### First quarter 2024 index returns

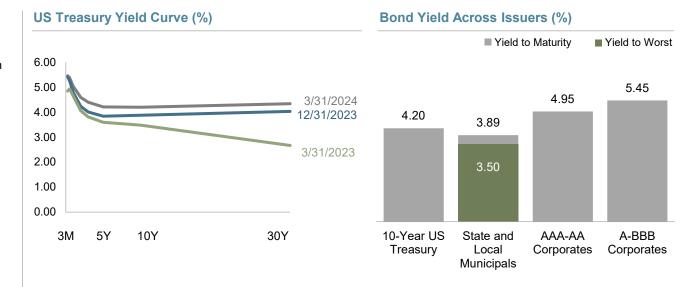
Interest rates generally increased in the US Treasury market for the quarter.

On the short end of the yield curve, the 1-Month US Treasury Bill yield decreased 11 basis points (bps) to 5.49%, while the 1-Year US Treasury Bill yield increased 24 bps to 5.03%. The yield on the 2-Year US Treasury Note increased 36 bps to 4.59%.

The yield on the 5-Year US Treasury Note increased 37 bps to 4.21%. The yield on the 10-Year US Treasury Note increased 32 bps to 4.20%. The yield on the 30-Year US Treasury Bond increased 31 bps to 4.34%.

In terms of total returns, short-term US treasury bonds returned -0.05% while intermediate-term US treasury bonds returned -0.36%. Short-term corporate bonds returned +0.60% and intermediate-term corporate bonds returned +0.26%.1

The total returns for short- and intermediateterm municipal bonds were -0.19% and -0.52%, respectively. Within the municipal fixed income market, general obligation bonds returned -0.70% while revenue bonds returned -0.27% <sup>2</sup>



#### Period Returns (%)

				Annualized	
Asset Class	QTR	1 Year	3 Years	5 Years	10 Years
Bloomberg U.S. High Yield Corporate Bond Index	1.47	11.15	2.19	4.21	4.44
ICE BofA US 3-Month Treasury Bill Index	1.29	5.24	2.58	2.02	1.38
ICE BofA 1-Year US Treasury Note Index	0.83	4.30	1.44	1.66	1.25
FTSE World Government Bond Index 1-5 Years (hedged to USD)	0.26	3.66	0.11	1.16	1.41
Bloomberg U.S. TIPS Index	-0.08	0.45	-0.53	2.49	2.21
Bloomberg Municipal Bond Index	-0.39	3.13	-0.41	1.59	2.66
Bloomberg U.S. Aggregate Bond Index	-0.78	1.70	-2.46	0.36	1.54
FTSE World Government Bond Index 1-5 Years	-1.35	1.27	-2.61	-0.40	-0.68
Bloomberg U.S. Government Bond Index Long	-3.24	-6.03	-8.01	-2.77	1.25

<sup>1.</sup> Bloomberg US Treasury and US Corporate Bond Indices.

<sup>2.</sup> Bloomberg Municipal Bond Index.

One basis point (bps) equals 0.01%. Past performance is not a guarantee of future results. Indices are not available for direct investment. Index performance does not reflect the expenses associated with the management of an actual portfolio. Yield curve data from Federal Reserve. State and local bonds and the Yield to Worst are from the S&P National AMT-Free Municipal Bond Index. AAA-AA Corporates represent the ICE BofA US Corporates, AA-AAA rated. A-BBB Corporates represent the ICE BofA Corporates, BBB-A rated. Bloomberg data provided by Bloomberg. US long-term bonds, bills, inflation, and fixed income factor data © Stocks, Bonds, Bills, and Inflation (SBBI) Yearbook TM, Ibbotson Associates, Chicago (annually updated work by Roger G. Ibbotson and Rex A. Sinquefield). FTSE fixed income indices © 2024 FTSE Fixed Income LLC, all rights reserved. ICE BofA index data © 2024 ICE Data Indices, LLC. S&P data © 2024 S&P Dow Jones Indices LLC, a division of S&P Global. All rights reserved. Bloomberg data provided by Bloomberg.

## Global Fixed Income

### First quarter 2024 yield curves

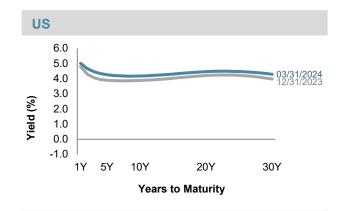
Interest rates generally increased across global developed markets for the quarter. Short-term rates in Japan turned positive.

Realized term premiums were generally negative across global developed markets, as longer-term bonds generally underperformed shorter-term bonds.

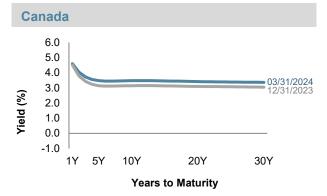
In Australia, short- and intermediateterm rates decreased. However, in Australia, UK, Germany, and Canada, the short-term segment of the yield curve remained inverted.

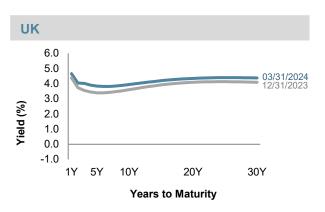
#### Changes in Yields (bps) since 12/31/2023

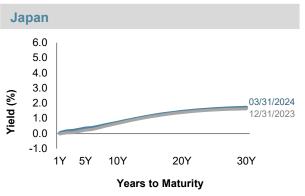
	1Y	5Y	10Y	20Y	30Y
US	21.7	36.7	29.4	25.5	31.5
UK	27.7	43.7	33.7	25.8	28.2
Germany	29.6	40.0	24.8	19.0	20.2
Japan	8.1	14.0	7.9	7.1	10.1
Canada	8.4	33.3	32.8	31.9	31.9
Australia	5.7	-2.9	0.9	1.7	4.9

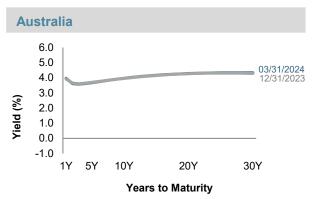














# The Next BlackBerry?

First quarter 2024

Wes Crill, PhD, Senior Investment Director and Vice President, Dimensional Fund Advisors

\$5

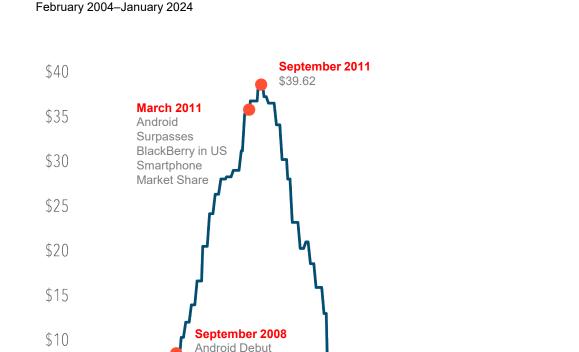
\$0

Some investors attribute the Magnificent 7 stocks' dominance to a "winner-take-all" environment in which a handful of companies achieve sufficient market share to hinder competition. In businesses where gaining users drives success, establishing a strong market share may be like building a moat around profitability. But that doesn't guarantee these companies can stay on top.

Think about the state of mobile phones 15 years ago. In all likelihood, you would have been reading this on a BlackBerry, such was that device's entrenchment for mobile business communication. Then, along came iPhones and Androids and suddenly BlackBerry's foothold was eroded.

History is littered with examples of household names that were usurped by the Next Big Thing. Remember, Sears was a Top 10-sized stock in the US once upon a time. AOL was synonymous with internet access in the 1990s. And in 2003, the most popular social media network starting with the letter F was Friendster.

Even the biggest companies have uncertain futures, highlighting the need for broadly diversified investments. And even if these companies stay at the top of the market, that's no assurance higher returns will continue if their success is expected.



**BLACKBERRY TRAILING 12-MONTH SALES PER SHARE** 

June 2007

iPhone Debut

<sup>1.</sup> Magnificent 7 include Alphabet, Amazon, Apple, Meta, Microsoft, Nvidia, and Tesla. Named securities may be held in accounts managed by Dimensional. See following page for important disclosure.

## The Next BlackBerry?

(continued from page 15)



Past performance is no guarantee of future results.

In USD, Source: FactSet,

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## **DFA Ranks**

It is AFA's philosophy that passive is a more prudent way to invest assets. Based on numerous studies, we hypothesize that 70% of active managers fail to beat their respective benchmark. As such, we would expect the passive, asset class funds we use to fall somewhere around the 33rd percentile of their peer rankings. Each quarter, we compile this spreadsheet in an attempt to validate our theories. Our "goal" is for the longer-term figures to fall solidly around the 30% delineation expected. We tend not to focus to greatly on the one year figure as almost anything can happen over such a short time frame. However, we feel that truths are borne out over the long haul.

We also utilize outside, third-party research pieces to verify the data. We frequently use the "S&P INDICES VERSUS ACTIVE FUNDS (SPIVA) SCORECARD" created on a semi-annual basis by Standard & Poor's. This document can be found at https://www.spglobal.com/spdji/en/documents/spiva/spiva-us-year-end-2023.pdf

Investment Category Rank					
As of 3.31.24*	1 Year	3 Year	5 Year	10 Year	15 Years
DFA Emerging Markets	46%	34%	37%	34%	34%
DFA 5 Year Global	61%	11%	62%	72%	85%
DFA Inflation Protected	68%	59%	52%	8%	15%
DFA Intermediate Government	68%	58%	37%	18%	15%
DFA World Ex US Government	39%	99%	100%	51%	NA
DFA International Core Equity	44%	27%	25%	27%	12%
DFA International Small Company	48%	21%	29%	32%	46%
DFA International Value	16%	7%	14%	17%	22%
DFA Real Estate	58%	42%	41%	22%	20%
DFA US Core Equity	53%	44%	42%	49%	16%
DFA US Large Value	34%	45%	49%	43%	12%
DFA US Small Cap	45%	22%	24%	25%	12%
AVERAGE	48%	39%	43%	33%	26%

<sup>\*</sup> Source: Morningstar Advisor Workstation 2.0. The lower the number, the better the rank.



# Schwab "Performance"

### Example of how Schwab's online performance may be misleading

We buy 1 share of ABC Stock for \$100

ABC stock pays a \$10 dividend annually

On the day the dividend is paid, the stock price drops by the exact amount of the dividend

STOCK PRICE NEVER CHANGES								
Day	Day of Deposit	Day of Purchase	Dividend Paid	Dividend Paid	Dividend Paid			
Cash	\$100	\$0	\$10	\$20	\$30			
Stock	\$0	\$100	\$90	\$80	\$70			
Total	\$100	\$100	\$100	\$100	\$100			
	Schwab Performar	nce	-10%	-20%	-30%			
	ACTUAL Performar	nce	0%	0%	0%			

STOCK PRICE INCREASES \$10 PER YEAR								
ay	Day of Deposit	Day of Purchase	Dividend Paid	Dividend Paid	Dividend Paid			
ash	\$100	\$0	\$10	\$20	\$30			
tock	\$0	\$100	\$100	\$100	\$100			
otal	\$100	\$100	\$110	\$120	\$130			
	Schwab Performar	nce	0%	0%	0%			
	ACTUAL Performar	nce	10%	20%	30%			





# Technology Update

Use of Schwab's Digital Onboarding Tools

#### Overview of the client experience



#### Invitation and verification

- Clients access the digital envelope via the invitation email or the Schwab Alliance message center.
- For their security, clients are asked to verify their identity.
- Clients without Schwab Alliance credentials are prompted to create them.



#### Online setup

- Clients confirm personal information, can add trusted contacts, and certify tax withholding.
- Clients consent to electronic approval via eAuthorization and are given the option to enroll in paperless document delivery.
- Clients can view, download, and acknowledge receipt of and agree to firm documents.



#### Open accounts

- Each client reviews account details and agrees to advisor authorizations and account terms and conditions.
- Clients review and approve instructions for any additional funding or setup actions you have included and can edit and upload additional documents if required.