Q4

Quarterly Market Review
Fourth Quarter 2023



Quarterly Market Review

Fourth quarter 2023





Overview:

Market Summary

World Stock Market Performance

US Stocks

International Developed Stocks

Emerging Markets Stocks

Country Returns

Real Estate Investment Trusts (REITs)

Commodities

Fixed Income

DFA Ranks

Quarterly Topics: ROTH Conversions, Market Timing, Magnificent 7



Quarterly Market Summary

Index returns

	US Stock Market	International Developed Stocks	Emerging Markets Stocks	Global Real Estate	US Bond Market	Global Bond Market ex US
Q4 2023		STO	ВС	BONDS		
	12.07%	10.51%	7.86%	15.47%	6.82%	5.36%
Since Jan. 2001						
Average Quarterly Return	2.3%	1.6%	2.5%	2.3%	0.9%	0.9%
Best	22.0%	25.9%	34.7%	32.3%	6.8%	5.4%
Quarter	2020 Q2	2009 Q2	2009 Q2	2009 Q3	2023 Q4	2023 Q4
Worst	-22.8%	-23.3%	-27.6%	-36.1%	-5.9%	-4.1%
Quarter	2008 Q4	2020 Q1	2008 Q4	2008 Q4	2022 Q1	2022 Q1

Past performance is not a guarantee of future results. Indices are not available for direct investment. Index performance does not reflect the expenses associated with the management of an actual portfolio.

Market segment (index representation) as follows: US Stock Market (Russell 3000 Index), International Developed Stocks (MSCI World ex USA Index [net dividends]), Emerging Markets (MSCI Emerging Markets Index [net dividends]), Global Real Estate (S&P Global REIT Index [net dividends]), US Bond Market (Bloomberg US Aggregate Bond Index), and Global Bond Market ex US (Bloomberg Global Aggregate ex-USD Bond Index [hedged to USD]). S&P data © 2024 S&P Dow Jones Indices LLC, a division of S&P Global. All rights reserved. Frank Russell Company is the source and owner of the trademarks, service marks, and copyrights related to the Russell Indexes. MSCI data © MSCI 2024, all rights reserved. Bloomberg data provided by Bloomberg.



Long-Term Market Summary

Index returns as of December 31, 2023

	US Stock Market	International Developed Stocks	Emerging Markets Stocks	Global Real Estate	US Bond Market	Global Bond Market ex US
1 Year		STO	CKS	_	ВОІ	NDS
	25.96%	17.94%	9.83%	10.23%	5.53%	8.32%
5 Years						
	15.16%	8.45%	3.68%	4.16%	1.10%	1.50%
10 Years						
	11.48%	4.32%	2.66%	4.72%	1.81%	2.80%

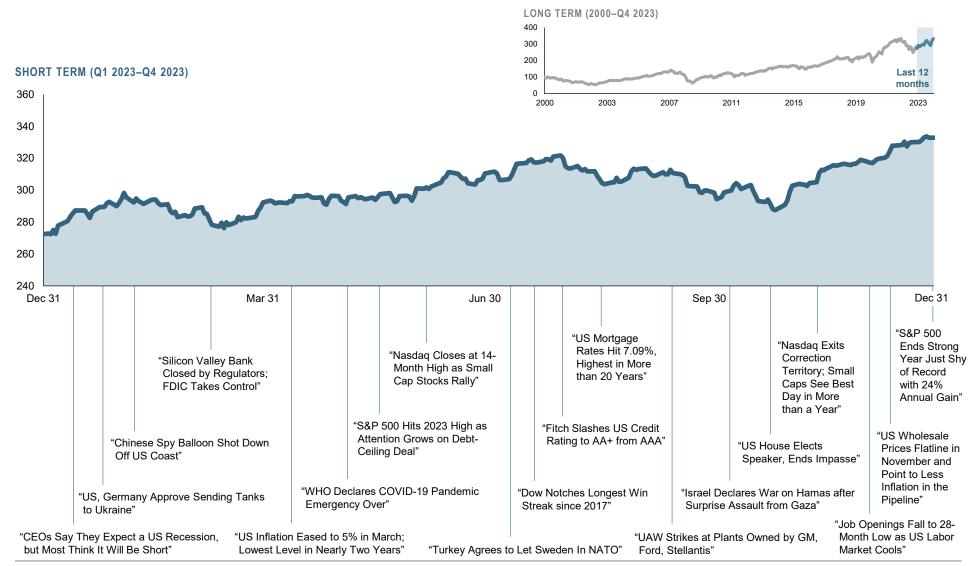
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World Stock Market Performance

MSCI All Country World Index with selected headlines from past 12 months



These headlines are not offered to explain market returns. Instead, they serve as a reminder that investors should view daily events from a long-term perspective and avoid making investment decisions based solely on the news.

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US Stocks

Fourth quarter 2023 index returns

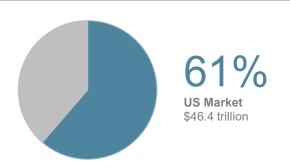
The US equity market posted positive returns for the quarter and outperformed both non-US developed and emerging markets.

Value underperformed growth within large caps and outperformed within small caps.

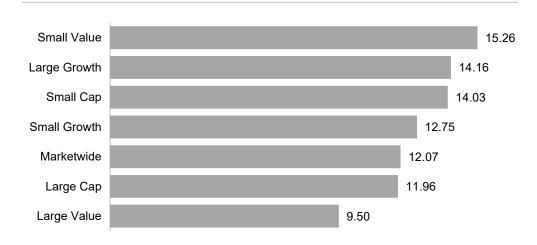
Small caps outperformed large caps.

REIT indices outperformed equity market indices.

World Market Capitalization—US



Ranked Returns (%)



Period Returns (%)

				Annualized	
Asset Class	QTR	1 Year	3 Years	5 Years	10 Years
Small Value	15.26	14.65	7.94	10.00	6.76
Large Growth	14.16	42.68	8.86	19.50	14.86
Small Cap	14.03	16.93	2.22	9.97	7.16
Small Growth	12.75	18.66	-3.50	9.22	7.16
Marketwide	12.07	25.96	8.54	15.16	11.48
Large Cap	11.96	26.53	8.97	15.52	11.80
Large Value	9.50	11.46	8.86	10.91	8.40

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Market segment (index representation) as follows: Marketwide (Russell 3000 Index), Large Cap (Russell 1000 Index), Large Value (Russell 1000 Value Index), Large Growth (Russell 1000 Growth Index), Small Value (Russell 2000 Value Index), and Small Growth (Russell 2000 Growth Index). World Market Cap represented by Russell 3000 Index, MSCI World ex USA IMI Index, and MSCI Emerging Markets IMI Index. Russell 3000 Index is used as the proxy for the US market. Dow Jones US Select REIT Index used as proxy for the US REIT market. MSCI data © MSCI 2024, all rights reserved. Frank Russell Company is the source and owner of the trademarks, service marks, and copyrights related to the Russell Indexes.

International Developed Stocks



Fourth quarter 2023 index returns

Developed markets outside of the US posted positive returns for the quarter and underperformed the US market, but outperformed emerging markets.

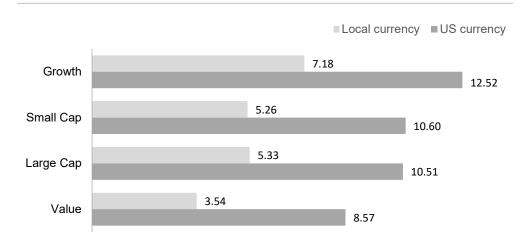
Value underperformed growth.

Small caps outperformed large caps.

World Market Capitalization—International Developed



Ranked Returns (%)



Period Returns (%)

				Annualized	
Asset Class	QTR	1 Year	3 Years	5 Years	10 Years
Growth	12.52	17.45	0.44	8.94	5.08
Small Cap	10.60	12.62	-0.20	7.05	4.63
Large Cap	10.51	17.94	4.42	8.45	4.32
Value	8.57	18.48	8.19	7.48	3.29

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Market segment (index representation) as follows: Large Cap (MSCI World ex USA Index), Small Cap (MSCI World ex USA Small Cap Index), Value (MSCI World ex USA Value Index), and Growth (MSCI World ex USA Growth Index). All index returns are net of withholding tax on dividends. World Market Cap represented by Russell 3000 Index, MSCI World ex USA IMI Index, and MSCI Emerging Markets IMI Index. MSCI World ex USA IMI Index as the proxy for the International Developed market. MSCI data © MSCI 2024, all rights reserved. Frank Russell Company is the source and owner of the trademarks, service marks, and copyrights related to the Russell Indexes.

Emerging Markets Stocks

Fourth quarter 2023 index returns

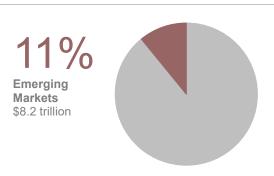


Emerging markets posted positive returns for the quarter and underperformed both US and non-US developed markets.

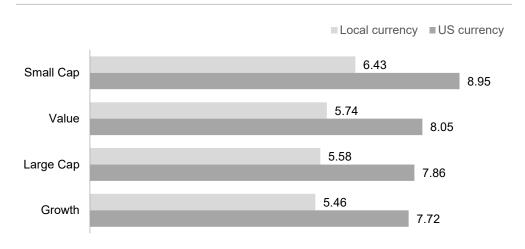
Value outperformed growth.

Small caps outperformed large caps.

World Market Capitalization—Emerging Markets



Ranked Returns (%)



Period Returns (%)

				Annualized	
Asset Class	QTR	1 Year	3 Years	5 Years	10 Years
Small Cap	8.95	23.92	6.45	9.92	5.34
Value	8.05	14.21	-0.01	3.37	1.94
Large Cap	7.86	9.83	-5.08	3.68	2.66
Growth	7.72	5.83	-9.67	3.90	3.28

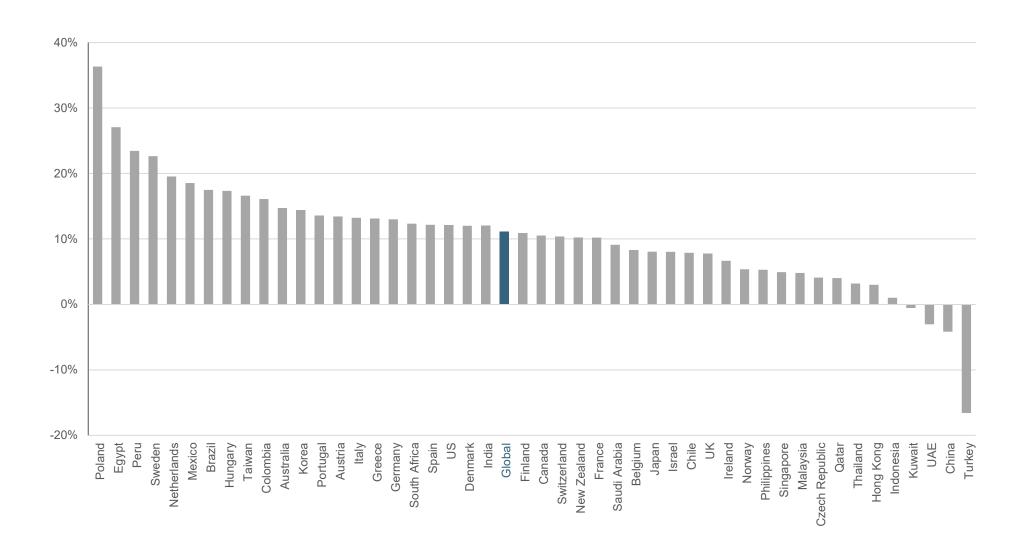
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Market segment (index representation) as follows: Large Cap (MSCI Emerging Markets Index), Small Cap (MSCI Emerging Markets Small Cap Index), Value (MSCI Emerging Markets Value Index), and Growth (MSCI Emerging Markets Growth Index). All index returns are net of withholding tax on dividends. World Market Cap represented by Russell 3000 Index, MSCI World ex USA IMI Index, and MSCI Emerging Markets IMI Index used as the proxy for the emerging market portion of the market. MSCI data © MSCI 2024, all rights reserved. Frank Russell Company is the source and owner of the trademarks, service marks, and copyrights related to the Russell Indexes.

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Country Returns

Fourth quarter 2023 index returns

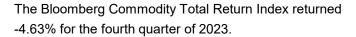


Past performance is no guarantee of future results.

Country returns are the country component indices of the MSCI All Country World IMI Index for all countries except the United States, where the Russell 3000 Index is used instead. Global is the return of the MSCI All Country World IMI Index. MSCI index returns are net dividend. Indices are not available for direct investment. Their performance does not reflect the expenses associated with the management of an actual portfolio. Frank Russell Company is the source and owner of the trademarks, service marks and copyrights related to the Russell Indexes. MSCI data © MSCI 2024, all rights reserved.

Commodities

Fourth quarter 2023 index returns



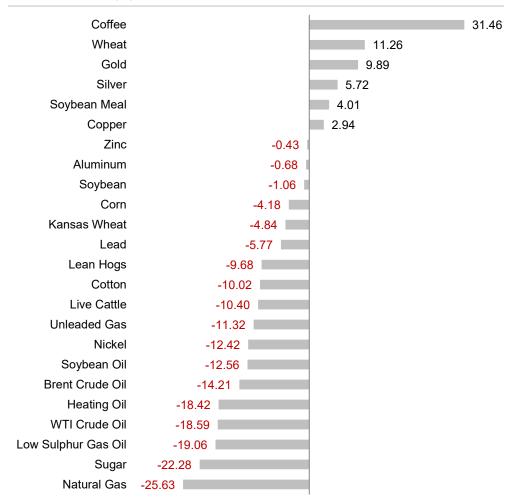
Natural Gas and Sugar were the worst performers, returning -25.63% and -22.28% during the quarter, respectively. Coffee and Wheat were the best performers, returning +31.46% and +11.26% during the quarter, respectively.

Period Returns (%)

				Annualized	
Asset Class	QTR	1 Year	3 Years	5 Years	10 Years
Commodities	-4.63	-7.91	10.76	7.23	-1.11

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Ranked Returns (%)





Fixed Income

Fourth quarter 2023 index returns

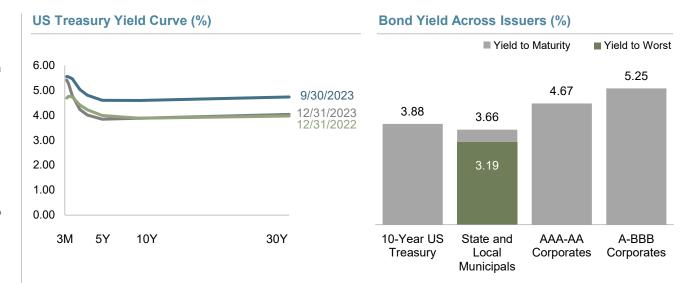
Interest rates generally decreased in the US Treasury market for the quarter.

On the short end of the yield curve, the 1-Month US Treasury Bill yield increased 5 basis points (bps) to 5.60%, while the 1-Year US Treasury Bill yield decreased 67 bps to 4.79%. The yield on the 2-Year US Treasury Note decreased 80 bps to 4.23%.

The yield on the 5-Year US Treasury Note decreased 76 bps to 3.84%. The yield on the 10-Year US Treasury Note decreased 71 bps to 3.88%. The yield on the 30-Year US Treasury Bond decreased 70 bps to 4.03%.

In terms of total returns, short-term US treasury bonds returned +3.21% while intermediate-term US treasury bonds returned +3.99%. Short-term corporate bonds returned +4.12% and intermediate-term corporate bonds returned +5.86%.1

The total returns for short- and intermediateterm municipal bonds were +3.53% and +6.53%, respectively. Within the municipal fixed income market, general obligation bonds returned +7.79% while revenue bonds returned +8.15%.²



Period Returns (%)

				Annualized	
Asset Class	QTR	1 Year	3 Years	5 Years	10 Years
Bloomberg U.S. Government Bond Index Long	12.69	3.11	-11.35	-1.23	2.27
Bloomberg Municipal Bond Index	7.89	6.40	-0.40	2.25	3.03
Bloomberg U.S. High Yield Corporate Bond Index	7.16	13.44	1.98	5.37	4.60
Bloomberg U.S. Aggregate Bond Index	6.82	5.53	-3.31	1.10	1.81
FTSE World Government Bond Index 1-5 Years	4.95	4.79	-2.95	-0.07	-0.44
Bloomberg U.S. TIPS Index	4.71	3.90	-1.00	3.15	2.42
FTSE World Government Bond Index 1-5 Years (hedged to USD)	3.09	5.26	-0.09	1.34	1.44
ICE BofA 1-Year US Treasury Note Index	1.79	4.74	1.18	1.66	1.18
ICE BofA US 3-Month Treasury Bill Index	1.37	5.01	2.15	1.88	1.25

^{1.} Bloomberg US Treasury and US Corporate Bond Indices.

^{2.} Bloomberg Municipal Bond Index.

One basis point (bps) equals 0.01%. Past performance is not a guarantee of future results. Indices are not available for direct investment. Index performance does not reflect the expenses associated with the management of an actual portfolio. Yield curve data from Federal Reserve. State and local bonds and the Yield to Worst are from the S&P National AMT-Free Municipal Bond Index. AAA-AA Corporates represent the ICE BofA US Corporates, AA-AAA rated. A-BBB Corporates represent the ICE BofA Corporates, BBB-A rated. Bloomberg data provided by Bloomberg. US long-term bonds, bills, inflation, and fixed income factor data © Stocks, Bonds, Bills, and Inflation (SBBI) Yearbook TM, Ibbotson Associates, Chicago (annually updated work by Roger G. Ibbotson and Rex A. Sinquefield). FTSE fixed income indices © 2024 FTSE Fixed Income LLC, all rights reserved. ICE BofA index data © 2024 ICE Data Indices, LLC. S&P data © 2024 S&P Dow Jones Indices LLC, a division of S&P Global. All rights reserved. Bloomberg data provided by Bloomberg.

It is AFA's philosophy that passive is a more prudent way to invest assets. Based on numerous studies, we hypothesize that 70% of active managers fail to beat their respective benchmark. As such, we would expect the passive, asset class funds we use to fall somewhere around the 33rd percentile of their peer rankings. Each quarter, we compile this spreadsheet in an attempt to validate our theories. Our "goal" is for the longer-term figures to fall solidly around the 30% delineation expected. We tend not to focus to greatly on the one year figure as almost anything can happen over such a short time frame. However, we feel that truths are borne out over the long haul.

We also utilize outside, third-party research pieces to verify the data. We frequently use the "S&P INDICES VERSUS ACTIVE FUNDS (SPIVA) SCORECARD" created on a semi-annual basis by Standard & Poor's. This document can be found at https://www.spglobal.com/spdji/en/documents/spiva/spiva-us-year-end-2022.pdf

Investment Category Rank					
As of 12.31.23*	1 Year	3 Year	5 Year	10 Year	15 Years
DFA Emerging Markets	38%	33%	37%	30%	32%
DFA 5 Year Global	92%	8%	91%	80%	85%
DFA Inflation Protected	48%	62%	37%	10%	12%
DFA Intermediate Government	32%	92%	27%	15%	32%
DFA World Ex US Government	13%	99%	100%	48%	NA
DFA International Core Equity	40%	10%	23%	16%	14%
DFA International Small Company	51%	15%	26%	29%	54%
DFA International Value	51%	5%	23%	23%	28%
DFA Real Estate	62%	36%	34%	18%	24%
DFA US Core Equity	56%	24%	39%	47%	20%
DFA US Large Value	50%	39%	60%	53%	17%
DFA US Small Cap	36%	14%	21%	26%	8%
AVERAGE	47%	36%	43%	33%	30%

^{*} Source: Morningstar Advisor Workstation 2.0. The lower the number, the better the rank.



ROTH Conversions – Tax Rate is ONLY thing that matters

When the tax rate is the same

When the tax rates are different

IR	4 - 35% Taxe	s During Re	etirement			ROTH IRA -	After 35%	Taxes		IR.A	A - 24% Taxe:	s During Re	etirement				ROTH IRA -	After 35%	Taxes	
Year	Beginning	8% Growth	n Ending		Year	Beginning	8% Growth	Ending		Year	Beginning	8% Growth	Ending			Year	Beginning	8% Growth	Ending	
1	\$100,000	\$8,000	\$108,000		1	\$65,000	\$5,200	\$70,200		1	\$100,000	\$8,000	\$108,000			1	\$65,000	\$5,200	\$70,200	
2	\$108,000	\$8,640	\$116,640		2	\$70,200	\$5,616	\$75,816		2	\$108,000	\$8,640	\$116,640			2	\$70,200	\$5,616	\$75,816	
3	\$116,640	\$9,331	\$125,971		3	\$75,816	\$6,065	\$81,881		3	\$116,640	\$9,331	\$125,971			3	\$75,816	\$6,065	\$81,881	
4	\$125,971	\$10,078	\$136,049		4	\$81,881	\$6,551	\$88,432		4	\$125,971	\$10,078	\$136,049			4	\$81,881	\$6,551	\$88,432	
5	\$136,049	\$10,884	\$146,933		5	\$88,432	\$7,075	\$95,506		5	\$136,049	\$10,884	\$146,933			5	\$88,432	\$7,075	\$95,506	
6	\$146,933	\$11,755	\$158,687		6	\$95,506	\$7,641	\$103,147		6	\$146,933	\$11,755	\$158,687			6	\$95,506	\$7,641	\$103,147	
7	\$158,687	\$12,695	\$171,382		7	\$103,147	\$8,252	\$111,399		7	\$158,687	\$12,695	\$171,382			7	\$103,147	\$8,252	\$111,399	
8	\$171,382	\$13,711	\$185,093		8	\$111,399	\$8,912	\$120,310		8	\$171,382	\$13,711	\$185,093			8	\$111,399	\$8,912	\$120,310	
9	\$185,093	\$14,807	\$199,900		9	\$120,310	\$9,625	\$129,935		9	\$185,093	\$14,807	\$199,900			9	\$120,310	\$9,625	\$129,935	
10	\$199,900	\$15,992	\$215,892		10	\$129,935	\$10,395	\$140,330		10	\$199,900	\$15,992	\$215,892		_	10	\$129,935	\$10,395	\$140,330	
	5%	Withdrawa	al Less 35% taxes			5% Wit	hdrawal wi	th no taxes			5%	Withdrawa	al Less 24%	taxes			5% Witl	ndrawal wi	th no taxes	;
																_				
Year	Beginning			Net	Year	Beginning		Ending	Net	Year	Beginning	8% Growth	n Ending	Gross	Net	Year	Beginning	8% Growth	Ending	Net
Year	0 0	8% Growth					8% Growth				Beginning \$215,892						Beginning \$140,330		Ending \$151,557	Net
	0 0	8% Growth	n Ending Gross \$233,164 \$11,658	\$7,578	11	Beginning	8% Growth \$11,226		\$7,578	11	0 0	\$17,271		\$11,658	\$8,860	11	0 0	\$11,226		Net \$7,578
	\$215,892	8% Growth \$17,271	n Ending Gross \$233,164 \$11,658	\$7,578 \$7,775	11 12	Beginning \$140,330	8% Growth \$11,226 \$11,518	\$151,557	\$7,578 \$7,775	11 12	\$215,892	\$17,271	\$233,164	\$11,658 \$11,961	\$8,860 \$9,091	11 12	\$140,330	\$11,226 \$11,518	\$151,557	Net \$7,578 \$7,775
11 12	\$215,892 \$221,506	8% Growth \$17,271 \$17,720	Ending Gross \$233,164 \$11,658 \$239,226 \$11,961	\$7,578 \$7,775 \$7,977	11 12 13	Beginning \$140,330 \$143,979	8% Growth \$11,226 \$11,518 \$11,818	\$151,557 \$155,497 \$159,540	\$7,578 \$7,775 \$7,977	11 12 13	\$215,892 \$221,506	\$17,271 \$17,720	\$233,164 \$239,226	\$11,658 \$11,961 \$12,272	\$8,860 \$9,091 \$9,327	11 12 13	\$140,330 \$143,979	\$11,226 \$11,518 \$11,818	\$151,557 \$155,497	Net \$7,578 \$7,775 \$7,977
11 12 13	\$215,892 \$221,506 \$227,265	8% Growth \$17,271 \$17,720 \$18,181	Finding Gross \$233,164 \$11,658 \$239,226 \$11,961 \$245,446 \$12,272	\$7,578 \$7,775 \$7,977 \$8,184	11 12 13 14	\$140,330 \$143,979 \$147,722	8% Growth \$11,226 \$11,518 \$11,818 \$12,125	\$151,557 \$155,497 \$159,540	\$7,578 \$7,775 \$7,977 \$8,184	11 12 13 14	\$215,892 \$221,506 \$227,265	\$17,271 \$17,720 \$18,181	\$233,164 \$239,226 \$245,446	\$11,658 \$11,961 \$12,272 \$12,591	\$8,860 \$9,091 \$9,327 \$9,569	11 12 13 14	\$140,330 \$143,979 \$147,722	\$11,226 \$11,518 \$11,818 \$12,125	\$151,557 \$155,497 \$159,540 \$163,688	Net \$7,578 \$7,775 \$7,977 \$8,184
11 12 13 14	\$215,892 \$221,506 \$227,265 \$233,174	8% Growth \$17,271 \$17,720 \$18,181 \$18,654	Ending Gross \$233,164 \$11,658 \$239,226 \$11,961 \$245,446 \$12,272 \$251,828 \$12,591	\$7,578 \$7,775 \$7,977 \$8,184 \$8,397	11 12 13 14 15	\$140,330 \$143,979 \$147,722 \$151,563	8% Growth \$11,226 \$11,518 \$11,818 \$12,125 \$12,440	\$151,557 \$155,497 \$159,540 \$163,688	\$7,578 \$7,775 \$7,977 \$8,184 \$8,397	11 12 13 14 15	\$215,892 \$221,506 \$227,265 \$233,174	\$17,271 \$17,720 \$18,181 \$18,654	\$233,164 \$239,226 \$245,446 \$251,828	\$11,658 \$11,961 \$12,272 \$12,591 \$12,919	\$8,860 \$9,091 \$9,327 \$9,569 \$9,818	11 12 13 14 15	\$140,330 \$143,979 \$147,722 \$151,563	\$11,226 \$11,518 \$11,818 \$12,125 \$12,440	\$151,557 \$155,497 \$159,540 \$163,688	Net \$7,578 \$7,775 \$7,977 \$8,184 \$8,397
11 12 13 14 15	\$215,892 \$221,506 \$227,265 \$233,174 \$239,236	8% Growth \$17,271 \$17,720 \$18,181 \$18,654 \$19,139	Ending Gross \$233,164 \$11,658 \$239,226 \$11,961 \$245,446 \$12,272 \$251,828 \$12,591 \$258,375 \$12,919	\$7,578 \$7,775 \$7,977 \$8,184 \$8,397 \$8,616	11 12 13 14 15 16	\$140,330 \$143,979 \$147,722 \$151,563 \$155,504	8% Growth \$11,226 \$11,518 \$11,818 \$12,125 \$12,440 \$12,764	\$151,557 \$155,497 \$159,540 \$163,688 \$167,944	\$7,578 \$7,775 \$7,977 \$8,184 \$8,397 \$8,616	11 12 13 14 15	\$215,892 \$221,506 \$227,265 \$233,174 \$239,236	\$17,271 \$17,720 \$18,181 \$18,654 \$19,139	\$233,164 \$239,226 \$245,446 \$251,828 \$258,375	\$11,658 \$11,961 \$12,272 \$12,591 \$12,919 \$13,255	\$8,860 \$9,091 \$9,327 \$9,569 \$9,818 \$10,074	11 12 13 14 15 16	\$140,330 \$143,979 \$147,722 \$151,563 \$155,504	\$11,226 \$11,518 \$11,818 \$12,125 \$12,440 \$12,764	\$151,557 \$155,497 \$159,540 \$163,688 \$167,944	Net \$7,578 \$7,775 \$7,977 \$8,184 \$8,397 \$8,616
11 12 13 14 15	\$215,892 \$221,506 \$227,265 \$233,174 \$239,236 \$245,456	8% Growth \$17,271 \$17,720 \$18,181 \$18,654 \$19,139 \$19,637	Finding Gross \$233,164 \$11,658 \$239,226 \$11,961 \$245,446 \$12,272 \$251,828 \$12,591 \$258,375 \$12,919 \$265,093 \$13,255	\$7,578 \$7,775 \$7,977 \$8,184 \$8,397 \$8,616 \$8,840	11 12 13 14 15 16	\$140,330 \$143,979 \$147,722 \$151,563 \$155,504 \$159,547	8% Growth \$11,226 \$11,518 \$11,818 \$12,125 \$12,440 \$12,764 \$13,096	\$151,557 \$155,497 \$159,540 \$163,688 \$167,944 \$172,310 \$176,790	\$7,578 \$7,775 \$7,977 \$8,184 \$8,397 \$8,616 \$8,840	11 12 13 14 15 16	\$215,892 \$221,506 \$227,265 \$233,174 \$239,236 \$245,456	\$17,271 \$17,720 \$18,181 \$18,654 \$19,139 \$19,637	\$233,164 \$239,226 \$245,446 \$251,828 \$258,375 \$265,093	\$11,658 \$11,961 \$12,272 \$12,591 \$12,919 \$13,255 \$13,599	\$8,860 \$9,091 \$9,327 \$9,569 \$9,818 \$10,074 \$10,335	11 12 13 14 15 16	\$140,330 \$143,979 \$147,722 \$151,563 \$155,504 \$159,547	\$11,226 \$11,518 \$11,818 \$12,125 \$12,440 \$12,764 \$13,096	\$151,557 \$155,497 \$159,540 \$163,688 \$167,944 \$172,310	Net \$7,578 \$7,775 \$7,977 \$8,184 \$8,397 \$8,616 \$8,840
11 12 13 14 15 16	\$215,892 \$221,506 \$227,265 \$233,174 \$239,236 \$245,456 \$251,838	8% Growth \$17,271 \$17,720 \$18,181 \$18,654 \$19,139 \$19,637 \$20,147	Ending Gross \$233,164 \$11,658 \$239,226 \$11,961 \$245,446 \$12,272 \$251,828 \$12,591 \$258,375 \$12,919 \$265,093 \$13,255 \$271,985 \$13,599	\$7,578 \$7,775 \$7,977 \$8,184 \$8,397 \$8,616 \$8,840 \$9,069	11 12 13 14 15 16 17 18 19	\$140,330 \$143,979 \$147,722 \$151,563 \$155,504 \$159,547 \$163,695 \$167,951 \$172,318	8% Growth \$11,226 \$11,518 \$11,818 \$12,125 \$12,440 \$12,764 \$13,096 \$13,436	\$151,557 \$155,497 \$159,540 \$163,688 \$167,944 \$172,310 \$176,790	\$7,578 \$7,775 \$7,977 \$8,184 \$8,397 \$8,616 \$8,840 \$9,069	11 12 13 14 15 16 17 18	\$215,892 \$221,506 \$227,265 \$233,174 \$239,236 \$245,456 \$251,838 \$258,386 \$265,104	\$17,271 \$17,720 \$18,181 \$18,654 \$19,139 \$19,637 \$20,147	\$233,164 \$239,226 \$245,446 \$251,828 \$258,375 \$265,093 \$271,985 \$279,057 \$286,312	\$11,658 \$11,961 \$12,272 \$12,591 \$12,919 \$13,255 \$13,599 \$13,953 \$14,316	\$8,860 \$9,091 \$9,327 \$9,569 \$9,818 \$10,074 \$10,335 \$10,604 \$10,880	11 12 13 14 15 16 17	\$140,330 \$143,979 \$147,722 \$151,563 \$155,504 \$159,547 \$163,695	\$11,226 \$11,518 \$11,818 \$12,125 \$12,440 \$12,764 \$13,096 \$13,436	\$151,557 \$155,497 \$159,540 \$163,688 \$167,944 \$172,310 \$176,790	Net \$7,578 \$7,775 \$7,977 \$8,184 \$8,397 \$8,616 \$8,840 \$9,069
11 12 13 14 15 16 17	\$215,892 \$221,506 \$227,265 \$233,174 \$239,236 \$245,456 \$251,838 \$258,386 \$265,104	8% Growth \$17,271 \$17,720 \$18,181 \$18,654 \$19,139 \$19,637 \$20,147 \$20,671	Ending Gross \$233,164 \$11,658 \$239,226 \$11,961 \$245,446 \$12,272 \$251,828 \$12,591 \$258,375 \$12,919 \$265,093 \$13,255 \$271,985 \$13,599 \$279,057 \$13,953	\$7,578 \$7,775 \$7,977 \$8,184 \$8,397 \$8,616 \$8,840 \$9,069 \$9,305	11 12 13 14 15 16 17 18 19	\$140,330 \$143,979 \$147,722 \$151,563 \$155,504 \$159,547 \$163,695 \$167,951	8% Growth \$11,226 \$11,518 \$11,818 \$12,125 \$12,440 \$12,764 \$13,096 \$13,436 \$13,785 \$14,144	\$151,557 \$155,497 \$159,540 \$163,688 \$167,944 \$172,310 \$176,790 \$181,387	\$7,578 \$7,775 \$7,977 \$8,184 \$8,397 \$8,616 \$8,840 \$9,069 \$9,305 \$9,305	11 12 13 14 15 16 17 18 19	\$215,892 \$221,506 \$227,265 \$233,174 \$239,236 \$245,456 \$251,838 \$258,386	\$17,271 \$17,720 \$18,181 \$18,654 \$19,139 \$19,637 \$20,147 \$20,671	\$233,164 \$239,226 \$245,446 \$251,828 \$258,375 \$265,093 \$271,985 \$279,057	\$11,658 \$11,961 \$12,272 \$12,591 \$12,919 \$13,255 \$13,599 \$13,953 \$14,316 \$14,688	\$8,860 \$9,091 \$9,327 \$9,569 \$9,818 \$10,074 \$10,335 \$10,604 \$10,880 \$11,163	11 12 13 14 15 16 17 18	\$140,330 \$143,979 \$147,722 \$151,563 \$155,504 \$159,547 \$163,695 \$167,951	\$11,226 \$11,518 \$11,818 \$12,125 \$12,440 \$12,764 \$13,096 \$13,436 \$13,785	\$151,557 \$155,497 \$159,540 \$163,688 \$167,944 \$172,310 \$176,790 \$181,387	Net \$7,578 \$7,775 \$7,977 \$8,184 \$8,397 \$8,616 \$8,840 \$9,069 \$9,305



Market Timing – Real World Example

Client's actua	\$606,545			
Date	Wilshire 5000	Action	Missed Return	
5/6/22	40,347.97	Sold out		
8/2/22	40,826.88	Bought In	1.19%	
9/23/02	36,787.20	Sold out		
1/11/23	39,470.43	Bought In	7.29%	
3/15/23	38,592.37	Sold out		
1/23/24	48,725.62	Bought In	26.26%	
Total growth	21%			
Had client sta	yed invested			\$732,485
Clients Actua	l Value a/o 1/23,	/24		\$519,701
Client's Lost A	Accumulation *			(\$212,784)



Magnificent 7

Magnificent Seven Stocks Had A Huge 2023.

Company	Ticker	Market cap, in trillions	2023 gain
Apple	AAPL	\$2.99	48.2%
Microsoft	MSFT	\$2.79	56.8%
Alphabet	GOOGL	\$1.75	58.3%
Amazon	AMZN	\$1.57	80.9%
Nvidia	NVDA	\$1.22	238.9%
Meta Platforms	META	\$0.91	194.1%
Tesla	TSLA	\$0.79	101.7%
S&P 500			24.2%

These returns are certainly impressive, but these Magnificent 7 stocks are not bulletproof. Even seemingly invincible stocks can have problems (think 2022, when all seven of these names finished the year with double-digit percentage losses). As such, prudent investors must stay aware of market environments and diversify their portfolios.

Over the past year, 135 S&P 500 stocks outperformed the S&P 500. This means that 365 UNDER performed the average.

Without the Magnificent Seven, the index would have risen only 8%.



Magnificent 7 – continued

Equal Weighted vs. Market Cap Weighted

ETFs Illustrated for Comparison Use Only – Not a recommendation. All information gathered from Morningstar Advisor Workstation

ETF: RSP – S&P 500 Equal Weighted	ETF: SPY – S&P 500 Market Cap Weighted

2022 Return: -11.62% 2022 Return: -18.17%

2023 Return: +13.70% 2023 Return: +26.19%

Top Ten Holdings

op len nolulligs				
0	Catalent	0.25%		
0	Juniper Network	0.25%		
0	Advanced Mic.	0.25%		
0	Vertex Therm	0.24%		
0	Moderna	0.24%		
0	Broadcom	0.24%		
0	Nvidia	0.23%		
0	Intuitive Surg.	0.23%		
0	Align Tech	0.23%		
0	Cigna Group	0.23%		

Top Ten Holdings

- 1		
0	Microsoft	7.26%
0	Apple	6.84%
0	Nvidia	3.50%
0	Amazon	3.46%
0	Alphabet A	2.11%
0	Meta	2.07%
0	Alphabet C	1.79%
0	Berkshire B	1.64%
0	Tesla	1.45%
0	Broadcom	1.25%